



WREN College Planning Resources

10432 Tintinhull Drive
Indian Land, South Carolina 29707

office: 803-431-7652 fax: 888-850-6182
e-mail: tom@wrencpr.com web: www.wrencpr.com

WREN College Planning Resources Code of Ethics

The principles of this Code of Ethical Conduct are expressed in broad statements to guide ethical decision-making:

- **WREN College Planning Resources** will provide the highest level of service to their clients: accurate, unbiased and designed to meet the financial desires of their clients.
- **WREN College Planning Resources** will protect each client's right to privacy and confidentiality with respect to information, both personal and financial.
- **WREN College Planning Resources** will treat colleagues and other professionals with respect, fairness, and good faith.
- **WREN College Planning Resources** will not advance private interests at the expense of their clients, their colleagues, or other professionals with whom they associate.
- **WREN College Planning Resources** will distinguish between personal convictions and professional knowledge, not allowing personal beliefs to interfere with fair representation of the facts.

WREN College Planning Resources Rules of Professional Responsibility

- **Rule Number 1 – The Client's Interests Always Comes First**
- **Rule Number 2 – Confidentiality**
- **Rule Number 3 – Professionalism**
- **Rule Number 4 – Competence**

WREN College Planning Resources will strive for excellence in our profession by maintaining and increasing our own knowledge and skills, by encouraging the professional development of colleagues, and by setting the best interest of our clients as our number one priority.

Thomas W. Larkin, *CCPRS*
Managing Partner
WREN College Planning Resources

